

Adiba Chowdhury

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EDUCATION

New York University **May 2024** B.A. Politics and Sociology, Martin Luther King Scholars Program — GPA: 3.928

WORK EXPERIENCE

Democracy Summer, Raskin for Congress and DCCC **June 2023 – August 2023**
Program Manager (2023), Coordinator (2022), Group Leader (2021), Fellow (2020) *Hybrid*

- Designed and executed a curriculum to virtually train and empower 650+ fellows nationwide in political organizing; this also involved facilitating dialogue, liaising with acclaimed guests, and tracking engagement.
- Oversaw remote coordination with 65+ partner and affiliate campaigns, consulting on field operations and campaign activities to improve voter turnout outcomes and shape a well-rounded education for fellows.

NYU Stern School of Business Undergraduate College **September 2022 – Current**
Breakthrough and Berkley Achievement Scholarship Programs Aide *New York, NY*

- Produced all communications and design, via Instagram and Mailchimp; in the process, I successfully raised our read rate on our newsletters from 75.8% to 94.4%, and created distinct branding for University-wide promotion.
- Researched and confirmed venues, catering, and attendance in mixers and activities with alumni and scholars.

America Reads/America Counts **November 2020 – May 2021, September 2021 – March 2022**
Tutor *New York, NY*

- Developed 30+ lesson plans and assisted in teaching 150+ sixth to eighth grade students in a mandated social studies course, utilizing Google Suite, Vimeo, Canva and other tools to build interactive and accessible lessons.

LEADERSHIP/SERVICE EXPERIENCE

College of Arts and Sciences (CAS) Student Council **September 2020 – May 2023**
Community Service Committee Chair (2021-23) and First Year Class Board (2020) *New York, NY*

- Led student advocacy and academic engagement, as I oversaw professional development workshops and panels; facilitated dialogue with administrators and faculty via town halls and mixers; designed merchandise and ads; and clearly directed, informed, and encouraged voluntary participation and staffing in large-scale programming.
- Raised \$3000+ for nonprofits, by coordinating PR to the CAS student body; developing affordable, accessible, and timely on-campus campaigns; and anticipating event setbacks and conflict with concurring initiatives.

NYU Teaches Program **June 2021 – 2022**
Director *New York, NY*

- Founded a tutoring initiative to aid students at a majority-minority middle school, which included mandating policies to protect minors, selecting and training 30 tutors, and liaising with our partner school weekly.

Amnesty International **August 2019 – June 2021**
NY Leader Team Strategist (2020-21) and Montgomery Blair H.S. President (2019) *New York, NY and Silver Spring, MD*

- Formed a working group on death penalty abolition and criminal legal reform efforts, and created a hybrid mass-messaging and events strategy for a nationwide member-led awareness campaign.
- Trained members to and advocated for human rights protections in Congressional offices, among other policies.

OneBlair **March 2017 – June 2020**
President (2018-20) and Member *Silver Spring, MD*

- Facilitated over 50 political dialogues and workshops with audiences of 20 – 300 students — including an annual Interracial Dialogue Week — building an open environment for students to break down social barriers.
- Organized, alongside the March For Our Lives team, the gun violence prevention walkouts of 2018/2019.

SKILLS

Graphics: Canva, Photoshop, Final Cut Pro — **Web and Merch Design:** Mailchimp, Weebly, Wix, Staples Promotion